GLASGOW CALEDONIAN UNIVERSITY



Programme Specification Pro-forma (PSP)

1. GENERAL INFORMATION

Programme Title:
 MA in TV Fiction Writing
 Final Award:
 MA in TV Fiction Writing

3. Exit Awards: Postgraduate Certificate in TV Fiction

Writing

Postgraduate Diploma in TV Fiction Writing

4. Awarding Body: Glasgow Caledonian University

5. Approval Date: 15 December 2008

6. School: School for Business and Society

7. Host Department: Media and Journalism

8. UCAS Code: n/a9. PSB Involvement: n/a

10. Place of Delivery: On campus at GCU Glasgow

11. Subject Benchmark Statement: Communication, Media, Film and Cultural

Studies

12. Dates of PSP October 2019

preparation/revision:

2. EDUCATIONAL AIMS OF THE PROGRAMME

An introduction should be included here which describes the overall aim of the programme together with the educational aims of the programme at the exit points

The overall educational aim of the proposed programme is to provide a practically focused and industrially credible course that will successfully impart to students the knowledge, understanding and teachable craft skills of writing dramatic fiction for contemporary television markets.

In the broad context of the QAA Benchmark for higher education in Communication, Media, Film and Cultural Studies, the educational aims of the programme will be to:

- 1. To provide the knowledge, skills and attitudes appropriate for a career in television fiction writing.
- 2. To provide a common grounding in the core concepts and skills of the dramatic fiction writer's role within the contemporary television industry.
- 3. To stimulate an enquiring, analytical and creative approach to issues in the writing of television dramatic fiction, within a contemporary, challenging and relevant approach to curriculum development.
- 4. To encourage positive and confident responses amongst students with respect to adaptation to change specific to the process of television fiction writing.
- 5. To enable students to acquire the core transferable skills of CIT, effective communication to a range of audiences, leadership, self-management and inter-personal skills to the standards necessary for

- successful progress within the contemporary television fiction industry.
- 6. To provide self-motivated students with the necessary competencies, independent judgement and critical self-awareness to succeed in a television fiction industry context.
- 7. To explore a variety of perspectives in television fiction writing by providing rigorous and deep investigation of contemporary issues and practices in this area.
- 8. To evaluate and integrate theory, research and practice with respect to television fiction writing, particularly contemporary and emergent research and practice.
- 9. To provide students with the knowledge, skills and attributes to apply appropriate research methods and problem-solving techniques to the issues of the contemporary television fiction industry.
- 10. To provide the opportunity for students to develop substantial skills in autonomy, personal responsibility, initiative and project management, including research, analytical skills and critical reflection, by way of completion, as the culmination of the Masters programme, of an independent project in television fiction writing.

Exit Points

Students exiting with a postgraduate certificate will have achieved educational aims 1-6 and thereby have acquired core competencies and skills in television fiction writing together with a comprehensive understanding of applicable techniques and conceptual understanding of the discipline.

Students exiting with a postgraduate diploma will have achieved educational aims 1-9 and will have a more advanced understanding of and competence in television fiction writing (compared to postgraduate certificate), including the ability to exercise independent judgement and to have critical self-awareness with respect to the integration of theory and research with practice in this field. Students will also have the knowledge and ability to apply a range of research-related methods and problem-solving techniques relevant to the contemporary television fiction industry.

Students exiting with a masters award in television fiction writing will, in addition to educational aims 1-9, have developed the ability to have self-generated and produced, under appropriate supervision, a substantive independent project of original work, including in-depth critical reflection on their own practice.

4. PROGRAMME STRUCTURES AND REQUIREMENTS, LEVELS, MODULES, CREDITS AND AWARDS

The programme is in compliance with the Glasgow Caledonian University Qualifications Framework (itself based on the Scottish Credit and Qualifications Framework) as it applies to postgraduate awards. The dissertation component takes the form of an independent script project suited to the employability needs of a Masters in Television Fiction Writing programme, a decision which has been confirmed by the University Quality Office as entirely permissible under the above framework.

The full-time MA programme (including independent script project) will normally be completed over three trimesters in one calendar year.

SHEM	Module Title	Credit
Level		
MMP321939	Researching the Television Fiction Market	15
MMW821940	Writing for an Existing Long-Running TV Drama 1	15
MMW821941	Story and Script Techniques 1	15
MMW821942	Creating Original Drama 1	15
Exit Award – Post Graduate Certificate		
MMW823591	Researching for TV Fiction Writing	15
MMW821955	Writing for an Existing Long-Running TV Drama 2	15
MMP321956	Story and Script Techniques 2	15
MMW821954	Creating Original Drama 2	15
Exit Award – Post Graduate Diploma		
MMP321957	Independent Script Project	60
Exit Award – Masters in Television Fiction Writing		

8. ASSESSMENT REGULATIONS

Students should expect to complete their programme of study under the Regulations that were in place at the commencement of their studies on that programme, unless proposed changes to University Regulations are advantageous to students.

The Glasgow Caledonian University Assessment Regulations which apply to this programme, dependent on year of entry can be found at:

GCU Assessment Regulations