

Programme Specification Pro-forma (PSP)

1. GENERAL INFORMATION

1. Programme Title:	MA Multimedia Journalism
2. Final Award:	MA Multimedia Journalism
3. Exit Awards:	Postgraduate Certificate (un-named) PG Diploma in Multimedia Journalism MA Multimedia Journalism
Awarding Body:	Glasgow Caledonian University
5. Period of Approval:	2019-20
6. School:	GSBS
7. Host Department:	Media and Journalism
8. UCAS Code:	
9. PSB Involvement:	
10. Place of Delivery:	On campus at GCU Glasgow
11. Subject Benchmark Statement:	Communication, Media, Film and Cultural Studies
12. Dates of PSP Preparation/Revision:	April 2015/September 2019

2. EDUCATIONAL AIMS OF THE PROGRAMME

In the broad context of the QAA Benchmark for higher education in Communication, Media, Film & Cultural Studies; and accreditation criteria for the National Council for the Training of Journalists (NCTJ); and the criteria of other journalism accrediting bodies (i.e. Broadcast Journalism Training Council BJTC); the Educational Aims of the Programme will be to:

1. Provide students with the necessary essential journalistic reporting skills and practical applied knowledge to equip them to begin a career in press (general, local or national), broadcast or online journalism.
2. Enable students to acquire competency in the use of a wide range of the current software and digital newsgathering hardware as deployed for print, radio, TV and online journalism production in contemporary newsrooms.
3. Provide students with the opportunity to learn the specialised skills, practices and knowledge required in several distinct areas of journalism, for example – arts, sports and business journalism
4. Enable students to acquire the core transferable skills of CIT, effective communication to a range of audiences, leadership, self-management and inter-personal skills to the standards required by other journalist colleagues, specialists and editors.
5. Provide students with a critical understanding of journalism practice, theory and concepts, and the occupation's governmental, legal, economic and media contexts.
6. Enable students to develop a critical understanding of the ethical, social, managerial and production constraints and limits under which journalistic practice operates, and the ability to critically analyse current issues and texts.
7. Deliver journalism education and training which can achieve accreditation by the National Council for the Training of Journalists (NCTJ); and from Broadcast Journalism Training Council (BJTC); and potentially the Periodicals Training Council (PTC).
8. Enable students via a Masters Project to seek journalism experience and practise in a wide variety of occupational levels, contexts and challenges.
9. Provide an opportunity via work experience and a Masters Portfolio to develop substantial skills in autonomy, personal responsibility and initiative, and critical reflection.

The Postgraduate Diploma Exit Award Objective will be that:
A student will have achieved educational aims 1-6, and thereby have acquired the skills necessary to be able to: execute the main daily duties of a general newspaper, magazine, broadcast or online reporter or sub-editor, producing articles, print or web pages or broadcast items to brief and deadline, in accordance with a critical understanding of the essential theories, principles and concepts of journalistic practice; and in addition have acquired knowledge of some journalistic specialisms.

The Masters Exit Award Objective will be that:

A student in addition will have achieved aims 8 & 9, experiencing a variety of journalism challenges and contexts, in producing a portfolio, and will have developed the ability to reflect critically in depth on their own journalistic practice and experience via producing a substantive Portfolio of original work.

4. PROGRAMME STRUCTURES AND REQUIREMENTS, LEVELS, MODULES, CREDITS AND AWARDS

The Programme is in compliance with the Glasgow Caledonian University Qualifications Framework as it applies to Postgraduate Awards (two trimesters totalling 60 credits each at SHE Level 11 or M for a postgraduate diploma, followed by a third trimester further 60 M credits for Masters), with the exception that the final Masters 60 credit element is to be a substantial Multimedia Journalism Project plus Critical Reflection, as required by the recognised journalism professional accreditation bodies, and not a Dissertation. In order to separate clearly distinct elements of the knowledge and skills required, and enable the programme to articulate fully with most other existing GSBS and GCU Masters programmes, a structure of 6 x 15-credit M level modules + 1 x 30-credit M level module has been set for the two taught trimesters / diploma part of the programme.

SHEM Level Module	Module Title	Credit
MMN826269	Newswriting and Newsgathering	15
MMN812674	Journalism in Context	15
MMN220834	Government and Public Affairs	15
MMN823596	Multimedia Production and Presentation	15
<i>Exit Award – Post Graduate Certificate</i>		
MMM112660	Scots Law for Journalists	15
MMN826268	Digital Reporting	15
MMN823271	Multimedia Newsdays	15
MMN823306	The News Business	15
M1P522882	<i>Additional credit: Shorthand Theory & Speed</i>	SHE1: 20
M2P52881	<i>Additional credit: Shorthand Speed Development</i>	SHE2: 20
<i>Exit Award – Post Graduate Diploma</i>		
MMN823597	Multimedia Journalism Project	60
<i>Exit Award – Masters in Multimedia Journalism</i>		

8. ASSESSMENT REGULATIONS

Students should expect to complete their programme of study under the Regulations that were in place at the commencement of their studies on that programme, unless proposed changes to University Regulations are advantageous to students.

The Glasgow Caledonian University Assessment Regulations which apply to this programme, dependent on year of entry can be found at: [GCU Assessment Regulations](#)