

Appendix A: Programme Specification Pro-forma (PSP)

1. GENERAL INFORMATION

1. Programme Title:	BA (Hons) International Business with Languages
2. Final Award:	BA (Hons) International Business with Languages
3. Exit Awards:	Certificate of Higher Education Diploma of Higher Education BA International Business with Languages
4. Awarding Body:	Glasgow Caledonian University
5. Approval Date:	November 2018
6. School:	Glasgow School <i>for</i> Business and Society
7. Host Department:	Management and HRM
8. UCAS Code:	N120
9. PSB Involvement:	
10. Place of Delivery:	Any GCU Campus
11. Subject Benchmark Statement:	QAA Business and Management Benchmark
12. Dates of PSP Preparation/Revision:	April 2022

2. EDUCATIONAL AIMS OF THE PROGRAMME

An introduction should be included here which describes the overall aim of the programme together with the educational aims of the programme at the exit points

With the increasing globalisation of economic, social and business activity, there is a growing need for business students to understand the forces that are driving how they interact and connect in the 21st Century workplace. Additionally, for many International Business employers graduates with specialised language skills are a valuable resource. The International Business suite addresses this employer need through the BA (Hons) International Business with Languages.

The aim of BA/BA (Hons) International Business with Languages programme is to prepare students for a workplace that is international and requires business graduates capable of addressing multiple business challenges in a way that generates sustainable value within a variety of social and global. With a minor award of languages, the programme also aims to build enhanced written and oral linguistic skills in two foreign languages using a building blocks approach to scaffold growing proficiency across the 4 years of the programme.

On this programme, students will experience an education equipping them with proficiency in their discipline as well as heightening their confidence, entrepreneurial awareness, knowledge and understanding of international cultural, social and economic contexts. The programme design meets the QAA General Business and Management Benchmark Statement 2015, Principles of Responsible Management Education (PRME) and UN Sustainable Development Goals (SDGs).

This programme will:

- Provide an applied and intellectual education in the area of international business, which demonstrates an enquiring, critical, analytical and creative approach.
- Provide a foundation year that encourages students to focus on their employability and develop

a broad understanding of business and management prior to developing deeper knowledge of international business tracks linked to their preferred career paths.

- Develop enterprising and responsible leadership behaviours and provide opportunity to apply this knowledge to business/societal issues and challenges in an ethical, sustainable and entrepreneurial way to ensure students are work ready.
- Provide the opportunity for the development of personal transferable skills across different cultural, social and economic contexts.
- Provide students with the opportunity to broaden their international perspectives and cultural knowledge through the study of a foreign language and an opportunity to attend a partner institution abroad.
- Provide a solid grounding for students who intend to undertake further study, either for a postgraduate degree or professional qualifications.
- Prepare students that are work ready with a specific specialism in Languages.

The design of the foundation year reflects a belief in the value of developing inter-disciplinary, reflective practitioners who can understand the broad context and principles of managing organisations. Level 2 modules allow students to expand knowledge in both core and optional subject areas linking with the level 2 theme of raising business awareness. Challenge and opportunity is a theme embedded implicitly and explicitly within level 3 and finally at level 4 the programme enables individual development in terms of deeper specialism and identity. By participating in this programme students embark on a development programme that focuses on fostering ethical leadership, enterprise and entrepreneurship and through involvement in various team projects, learn about managing self and others. During their time in the university community students are required to develop a range of GCU Common Good Attributes that will prepare them for a number of work contexts and cultures. This degree will further enhance student understanding of the world of work through participation in a wide range of teaching and learning experiences including integrative case studies, company sponsored group projects, company visits and industry speakers.

Normally students study two languages. Students may study the following languages:

- *French*
- *German*
- *Italian*
- *Spanish*

Classes are at provided at six levels:

- Introductory (little or no prior knowledge) (level1);
- Preliminary (standard grade or equivalent or pass at introductory level) (level 2);
- Intermediate (Higher/ Advanced Higher or equivalent/ pass at Preliminary) / Intermediate 2 (level 2) and Intermediate 3 (level 3);
- General (Pass at Intermediate level) (level3);
- Professional (pass at General) (level 4); and
- Advanced (pass at Professional) (Level 4)

By the end of year 4, students must have achieved the following levels in their languages:

- Secondary language - Intermediate 3, General level or above
- Primary Language - Professional or above.

Students may not study a language of which they are a native speaker.

3. PROGRAMME STRUCTURES AND REQUIREMENTS, LEVELS, MODULES, CREDITS AND AWARDS

SCQF Level 7

Module Code	Module Title	Credit
M1N626553	Enterprising Behaviours for the Business Professional	20
M1N625621	Essentials of Managing Human Resources	20
	Language 1	20
M1N326692	Fundamentals of Financial Management	20
M1L126648	International Economic Issues and Challenges	20
	Language 2	20

Exit Award – Certificate of Higher Education 120

SCQF Level 8

Module Code	Module Title	Credit
M2N225595	Ethics & Responsible Leadership	20
	Language 1	20
M2N426567	Financial Management for Decision Makers	20
M2L125511	International Institutions and Environments	20
M2N525513	Social Media Marketing	20
	Language 2	20

Exit Award – Diploma of Higher Education 240

SCQF Level 9

Module Code	Module Title	Credit
M3N225489	Entrepreneurship for Business, Society and the Professions	20
M3N225568	International Business Strategy	20
	Language 1	20
M3N225492	Business Research Methods: Theory and Practice – (online for those on exchange in Tri B)	20
M3N225535	Operations Management	20
	Language 2	20

Exit Award – BA International Business with Languages 360

SCQF Level 10

Module Code	Module Title	Credit
MHN225481	Dissertation	40
	Language 1	20
MHN625591	Leading Organisations in a Changing Global Context	20
MHN125559	Managing Sustainable Business Excellence	20
	Language 2	20

Exit Award – BA (Hons) International Business with Languages 480

4. ASSESSMENT REGULATIONS

The Glasgow Caledonian University Assessment Regulations which apply to this programme, dependent on year of entry can be found

at: <https://www.gcu.ac.uk/gaq/regulationsandpolicies/assessmentregulationsandassociatedpolicies>

