

Undergraduate Programme Specification

BA (Hons) Business Management

This specification provides a summary of the main features of the programme and learning outcomes that a student might reasonably be expected to achieve and demonstrate where full advantage is taken of all learning opportunities offered. Further details on the learning, teaching and assessment approach for the programme and modules can be accessed on the University website and Virtual Learning Environment, GCU Learn. All programmes of the University are subject to the University's [Quality Assurance](#) processes.

GENERAL INFORMATION			
Programme Title	Bachelor of Arts with Honours in Business Management		
Final Award	Bachelor of Arts with Honours in Business Management		
Awarding Body	Glasgow Caledonian University		
School	Glasgow School <i>for</i> Business and Society		
Department	Management		
Mode of Study	Full-time Part-time/Distance Learning subject to availability		
Location of Delivery	Glasgow Other campuses subject to availability		
UCAS Code	N120		
Accreditations (PSRB)	European Foundation for Management Development (EFMD)		
Period of Approval	From:	September 2024	To: August 2029

EDUCATIONAL AIMS OF THE PROGRAMME
<p>With the increasing globalisation of economic, social and business activity, there is a growing need for business students to understand the forces that are driving how they interact and connect in the 21st Century workplace. The aim of the BA (Hons) Business Management programme is to prepare students for a workplace that is international and requires business graduates capable of contributing to the generation of sustainable value for both business and society. On this programme, students will experience an education equipping them with proficiency in their discipline as well as heightening their confidence, entrepreneurial awareness, knowledge and understanding of international cultural, social, and economic contexts. The programme design meets the QAA General Business and Management Benchmark Statement 2023, Principles of Responsible Management Education (PRME) and addresses the UN Sustainable Development Goals (SDGs).</p> <p>This programme will:</p> <ul style="list-style-type: none"> • Provide an applied and intellectual education in the area of business management, which demonstrates an enquiring, critical, analytical and creative approach. • Provide a foundation year that encourages students to focus on their employability and develop a broad understanding of business and management prior to developing deeper knowledge of international business and management tracks linked to their preferred career paths.

- Develop enterprising and responsible leadership behaviours and provide an opportunity to apply this knowledge to business and societal challenges in an ethical, sustainable, and entrepreneurial way to ensure students are work ready.
- Provide the opportunity for the development of personal transferable skills across different cultural, social and economic contexts.
- Provide students with the opportunity to gain and improve upon important employability skills through placement and work experience opportunities, increasing their position in the future job-market.
- Provide students with the opportunity to expand their international and intercultural experiences by studying at a partner institution abroad, in locations across Europe, as well as Australasia, Canada, Chile Malaysia and the USA.
- Provide a solid grounding for students who intend to undertake further studies, either for a postgraduate degree or professional qualifications.

Any international student VISA holders interested in the optional exchange and/or work placement element of this programme, would need to ensure compliance with the terms of their VISA.

LEARNING OUTCOMES

The programme provides opportunities for students to develop and demonstrate knowledge and understanding, skills, qualities and other attributes in the following areas:

A: Knowledge and understanding;

- A1 Principles, policies and values relating to the Principles of Responsible Leadership (PRME) in a range of geographic and industry contexts.
- A2 Strategic, ethical, business, human resource and operational challenges that business managers face in a variety of international business contexts.
- A3 Business and social science research philosophies, methodologies, and techniques to advance scholarship and research in business management.
- A4 Principles theories and concepts of Business Management in relation to transferability of knowledge and skills at inter-organisational and cross-sectoral levels and on a national and international scale.
- A5 Specialised knowledge of Business Management through academic engagement with the functional activities and management processes that ensure successful industry positioning and sustainable business performance.
- A6 Nature and role of entrepreneurship, enterprise, leadership, and ethics in relation to employability and economic sustainability at a local and global level

B: Practice: Applied knowledge, skills and understanding;

- B1 Critically review, synthesise, and apply knowledge relevant to Business Management contexts.
- B2 Critically analyse, evaluate, and utilise qualitative and quantitative information in Business Management research.
- B3 Critically analyse current thinking, research, and business practice in Business Management across a range of contexts.

- B4 Utilise relevant information sources in an appropriate manner to generate alternative operational and strategic decisions and formulate creative, responsible, sustainable, and ethical solutions to business challenges.
- B5 Demonstrate originality, insight and innovativeness in identifying, exploring, addressing opportunities and challenges.
- B6 Understanding and sensitivity to individual professional development through interaction with applied practices and skills in Business Management.

C: Generic cognitive skills;

- C1 Critical reading and thinking.
- C2 Ethical awareness.
- C3 Self-Reflection and awareness
- C4 Creativity.
- C5 Diagnostic and problem-solving.
- C6 Confidence.
- C7 Decision-making.
- C8 Research skills: information retrieval and collection; data analysis and synthesis.

D: Communication, numeracy, and ICT skills

- D1 Effective use of communication and digital technologies to present ideas in a range of contexts.
- D2 Professionalism in the use of a range of oral communications techniques when articulating ideas and concepts.
- D3 Report and project writing skills.
- D4 Numeracy and quantitative skills in interpreting financial and statistical data.
- D5 Presentation skills including verbal and written communication in a variety of formats.
- D6 Inter-personal skills including questioning and listening, influencing, and persuading, advising others and giving feedback.

E: Autonomy, accountability and working with others.

- E1 Effective and responsible leadership
- E2 Group working skills including teambuilding, negotiation and conflict resolution.
- E3 Time-management; planning and organising work, self-discipline.
- E4 Taking ownership; independent learning and working; reflecting and acting on constructive feedback.
- E5 Inter-cultural awareness: understanding different perspectives, multi-cultural sensitivity and appreciation and development of a global mindset.
- E6 Career development and networking.
- E7 Continuing professional and personal development skills.

LEARNING AND TEACHING METHODS

The programme provides a variety of learning and teaching methods. Programme and Module specific guidance will provide detail of the learning and teaching methods specific to each module.

Across the programme the learning and teaching methods and approaches may include the following:

- Lectures
- Seminars
- Practical classes
- Placements
- Simulation experiences
- Groupwork
- Flipped classroom approaches
- Online learning

The above approaches may be delivered either in person or online as appropriate and determined at module level by the Module Leader.

Strategy for Learning and Common Good Attributes

Level 1: At Level 1 the programme aims to provide a general foundation in the key functions associated with business management as well as understanding of how the external environment impacts on business performance and influence of business on society at both national and international levels. Managing business challenges in a responsible manner is a key theme embedded in the programme across all four levels with the aim of engendering responsible leaders and global citizenship in keeping with the Principles of Responsible Management (PRME). Students undertake modules such as 'Global Challenges for Business and Society' and International Economic Issues and Challenges (IEIC) which supports student to adopt multidisciplinary analysis of challenges facing contemporary societies and help students to think creatively about appropriate responses and contributions that can be made from responsible citizens and managers to nurture a broad and deep understanding of the complexity of contemporary societal challenges. The range of group and individual assessment instruments employed, and pedagogies adopted ensures that many principles of the Strategies for Learning (SfL), such as active and global citizenship, entrepreneurial mind-set and responsible leadership are fostered from Level 1 and this continues as the student progresses through the programme. Students also have option modules at each level which enables them to specialise in subject areas of their choice, in compliance with flexible, inclusive and accessible learning. Awarding students option choices at each level also builds student confidence aligning with the fourth Common Good Attribute.

Level 2: Level 2 modules are designed to encourage interaction with businesses and communities through a series of varied, relevant educational experiences. Involvement and interaction increase student awareness of and sensitivity to the diversity of business activities that exist. An integral part of awareness is exposure to wide-ranging ethical and leadership concerns in international business operations across private, public, and social enterprises which also develops cultural sensitivity through the Responsible Management and Practice module. Meanwhile, students continue to develop understanding, skills, and knowledge in core business subjects such as Financial Management, Operations and Supply Chain Management and Understanding Data which provides a foundation for both their Level 3 options of undertaking work/industry placement or to continue their academic studies in class. The Responsible Management in Practice module focuses on team working and people relationships through a business simulation to support learning and to prepare students for the opportunities of work/industry placement in Level 3. At Level 2, those intending on going on Industrial Placement must take ownership and prepare by undertaking the Industrial Placement Employability and Practice (IPEP); a non-assessed (non-credit bearing) preparation course in Trimester A and extending into Trimester B, alongside the taught modules. The IPEP encourages responsible leadership (*dealing with complexity and uncertainty and seeking a diversity of experiences from*

different cultural contexts); an entrepreneurial mind-set (*being curious and prepared to take calculated risks, and identifying opportunities for change*) and build students' confidence in preparation for going on placement, therefore aligns with three of the Common Good Attributes. Students also select from a range of specialised subject areas such as Marketing and Fundamentals of Financial Technologies supporting a more flexible and engaged learning approach to students learning (aligning with the GCU Strategy for Learning (*SfL*)).

Level 3: The 21st century graduate must be prepared to embrace challenge and seek opportunity to develop the rich combination of skills and experience and in particular, soft skills for employability. This theme is embedded implicitly and explicitly in Business Management where continuing students can choose to undertake one of three study routes: the most popular being the year-long or six-months paid, assessed industrial placement at national or international level. Direct entry students are also able to go on the six-month industrial placement. Students who have not chosen the Industrial Placement route can undertake The Work Placement Experience option module in Trimester B which provides them with the opportunity to gain structured, practical work experience contextualising and integrating discipline knowledge, theory and concepts covered in Trimester A and provides experiential learning as well as pragmatic insight into business operations. The second route is a study exchange (for one or two trimesters) with an international partner institution. GCU has a wide range of partnership institutions across Europe, North America, as well as new opportunities in Latin America and Asia. A third route involves a standard 'campus-taught' academic year designed to stretch students' abilities. Subjects include modules covering tackling wicked business problems, strategy, citizenship, sustainability, and employee relations which employs blended learning approaches that create academically, culturally and socially challenging environments thus enabling expansive learning. The range of option modules build on specialisms from Level 2 to offer flexibility and encourages engagement and divergent thinking, global, and broad and deep learning through the various pedagogical approaches which align with the Strategies for Learning (*SfL*) principles. This structure also provides students with inclusive and accessible learning approaches and provides contextualised multidisciplinary, international experiences of global citizenship which support the Common Good Attributes.

Level 4: The programme offers Level 4 modules which promote individual development in terms of specialism and identity. At Level 4 students are preparing for work readiness by developing an individual understanding of their role, as a professional, in the international workplace. In their first trimester they undertake the module Graduate Talent Employability, providing a self-reflexive learning platform for students to reflect on their own strengths/weaknesses and plan for what is needed to be successful in their graduate professional roles. Professional identity is nurtured and developed, particularly in the final individually assessed Dissertation module which encourages students to demonstrate a number of Strategies for Learning principles (*SfL*) including entrepreneurship, engaged learning, broad and deep learning, divergent thinking, real-world problem solving, and responsible leadership and professionalism through the production of this substantive piece of work. In other core modules, the Principles of Responsible Management Education (PRME) and UN Sustainable Development Goals (SDGs) are embedded such as in Managing Sustainable Business Excellence and Management of Innovation and Creativity where students are assessed on issues such as responsible leadership, building innovative organisations and sustainable business operations. A continuation of specialist option modules in Social Entrepreneurship, Strategic Human Resource Management and Strategic Foresight Analysis at Level four embeds the *SfL* principles of engaged learning, and flexible, inclusive and accessible

learning to encourage specialist skills and knowledge in students' chosen areas. In addition, the Risk Management and Supply Chain Vulnerability module is added as an option as an additional specialist area to provide students with the opportunity to obtain insight into an area that they have not yet encountered, and which may widen student career aspirations or the opportunity for undertaking postgraduate study in this high growth sector of employment.

This degree programme will further enhance student understanding of the world of work throughout the programme by their participation in a wide range of teaching and learning experiences including integrative case studies, business simulations, company sponsored group projects, masterclasses and industry speakers, exchange study visits and Industrial Placements. A comprehensive range of innovative and contemporary assessment instruments is also employed across the programme, linked to module learning outcomes to ensure students can demonstrate their understanding via a combination of assessment types across the programme. The programme design reflects the QAA General Business and Management Benchmark Statement 2019.

ASSESSMENT METHODS

The programme provides a variety of formative and summative assessment methods. Programme and Module specific guidance will provide detail of the assessment methods specific to each module.

Across the programme the assessment methods may include the following:

- Written coursework (essays, reports, case studies, dissertation, literature review)
- Oral coursework (presentations, structured conversations)
- Practical Assessment (Business Simulations and Game, Placement, VIVA,)
- Group work
- Blogs and Wikis
- Digital stories
- Portfolio Presentations
- Formal Examinations and Class Tests

The above assessments may be delivered either in person or online as appropriate and determined at module level by the Module Leader.

ENTRY REQUIREMENTS

Specific entry requirements for this programme can be found on the prospectus and study pages on the GCU website at this location: [Business Management | Glasgow Caledonian University | Scotland, UK \(gcu.ac.uk\)](https://www.gcu.ac.uk/business-management)

All students entering the programme are required to adhere to the [GCU Code of Student Conduct](#).

PROGRAMME STRUCTURE AND AVAILABLE AND FINAL EXIT AWARDS¹

The following modules are delivered as part of this programme:

Module Code	Module Title	Core or Optional	Campus based (Y/N)	SCQF Level	Credit Size	Coursework %	Coursework %	Coursework %
M1N230354	Global Challenges for Business and Society	Core - A	Y	7	20	MCQs (30%)	Report (50%)	Reflective Log (20%)
M1L130358	International Economic Issues and Challenges (IEIC)	Core - A	Y	7	20	Written Coursework (50%)	Online Exam – 2hr (50%)	
M1N530484	Principles of Marketing	Core - A	Y	7	20	Presentation (50%)	Exam – 1.5hr, online (50%)	
M1N239494	Management Theory and Concepts	Core - B	Y	7	20	Written Coursework (60%)	Written Exam, 2 hrs (40%)	
M1N630481	Fundamentals of Managing People	Core - B	Y	7	20	Presentation (30%)	Written Coursework (70%)	
M1M239355	Law in Business	Option - B	Y	7	20	MEQ (60%)	Presentation (40%)	
M1N330467	Organisational Risk and Resilience	Option -B	Y	7	20	Presentation (50%)	MEQ (50%)	
M2N230570	International Work, Organisations and Society (IWOS)	Core – A	Y	8	20	Written Coursework (60%)	Written Exam – 2 hrs (40%)	
M2N330359	Fundamentals of Financial Management for Decision Makers	Core – A	Y	8	20	Excel Portfolio (40%)	Written exam – 2 hrs (60%)	
M1L130357	Understanding Data	Core - A	Y	7	20	Exam MCQ (1hr) (40%)	Written Coursework (60%)	

¹ Periodically, programmes and modules may be subject to change or cancellation. Further information on this can be found on the GCU website here: www.gcu.ac.uk/currentstudents/essentials/policiesandprocedures/changesandcancellationtoprogrammes

M2N230571	Responsible Management and Practice	Core - B	Y	8	20	Presentation (50%)	Written Coursework (50%)	
M2N230410	Operations and Supply Chain Management	Core - B	Y	8	20	Written Coursework (100%)		
M2N530489	Social Media Marketing	Option - B	Y	8	20	Digital Portfolio (100%)		
M2N430429	Fundamentals of Financial Technologies	Option - B	Y	8	20	Group Pitch-4 hrs (50%)	Report (50%)	
M2N230412	Ethics and Responsible Leadership	Option - B	Y	8	20	Group Presentation (40%)	Written Coursework (60%)	
M3N230361	Business Case Investigation	Core – A	Y	9	20	Portfolio (100%)		
M3N230566	International Business Strategy	Core – A	Y	9	20	Team Report (50%)	Written Coursework (50%)	
M3N630607	Contemporary Employment Relations in the Global Economy	Core – A	Y	9	20	Written Coursework (40%)	Written Coursework (60%)	
M3N230362	Citizenship and Community Participation	Core Bi)	Y	9	20	Portfolio (100%)		
M3N230506	Project Management	Core Bii)	Y	9	20	Online Exam – 45-60mins (25%)	Group Report (75%)	-
M3N230368	Work Experience Placement	Core Biii)	Y	9	20	Reflective Report (100%)		
M3N230385	Sustainability, Corporate Responsibility and Ethics (SCoRE)	Core - A	Y	9	20	Group Report (30%)	Written Coursework (70%)	
M3B230385	Designing Transparent and Sustainable Supply Chains	Option - B	Y	9	20	Group Presentation	Written Coursework (60%)	

						- 15-20 mins (40%)		
M3N530491	Marketing Analytics for Strategic Decision Making	Option - B	Y	9	20	Group Report (100%)		
M3N330363	Data Analytics	Option - B	Y	9	20	MEQ (40%)	Written Coursework (60%)	
MHN230477	Principles of Procurement and Contract Management	Option - B	Y	10	20	Written Coursework (50%)	Online Exam (50%)	
M3N230364	Professional Practice 1	Option - AB	N	9	120	Action plan	Portfolio	
M3N230365	Professional Practice 2 (Tri B only)	Option - B	N	9	60	Action plan	Portfolio	
	1 Year Exchange	Option - AB	N	9	120			
	6 Months Exchange trimester A or trimester B	Option	N	9	60			
MHN630366	Graduate Talent Employability	Core – A	Y	10	20	Portfolio (100%)		
MHN230573	Management of Innovation and Creativity	Core – A	Y	10	20	Written Coursework (50%)	Digital Story (50%)	
MHN230367	Honours Research Project	Core -AB	Y	10	40	Project & Presentation (100%)		
MHN130401	Managing Sustainable Business Excellence	Core – B	Y	10	20	Presentation (50%)	Written Coursework (50%)	
MHN230567	Procurement Challenges in the Public and Private Sector	Option - B	Y	10	20	Written Coursework (100%)		
MHW230525	Global Social Entrepreneurship and Enterprise (GSEE)	Option - B	Y	10	20	Written Coursework (40%)	Group Poster Presentation – 10 mins (60%)	
MHN330465	Strategic Foresight Analysis (Scenario Planning)	Option - B	Y	10	20	Group Report (40%)	Written Coursework (60%)	

MHN630511	Strategic HRM in Contemporary Contexts	Option - B	Y	10	20	Group Presentation Recorded – 20 mins (30%)	Written Coursework (70%)	
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Students undertaking the programme on a full-time basis commencing in September of each year will undertake the modules in the order presented above. This may be subject to variation for students commencing the programme at other times of year (e.g. January) and/or undertaking the programme on a part-time or distance learning mode of delivery.

The following final and early Exit Awards are available from this programme²:

Certificate of Higher Education in Business Management - *achieved upon successful completion of 120 credits*

Diploma of Higher Education in Business Management - *achieved upon successful completion of 240 credits*

Bachelor of Arts in Business Management - *achieved upon successful completion of 360 credits*

Bachelor of Arts with Honours in Business Management - *achieved upon successful completion of 480 credits*

ASSESSMENT REGULATIONS

Students should expect to complete their programme of study under the GCU Assessment Regulations that were in place at the commencement of their studies on that programme, unless proposed changes to University Regulations are advantageous to students. These can be found at:

www.gcu.ac.uk/aboutgcu/supportservices/qualityassuranceandenhancement/regulationsandpolicies

VERSION CONTROL (to be completed in line with AQPP processes)

Any changes to the PSP must be recorded below by the programme team to ensure accuracy of the programme of study being offered.

Version Number	Changes/Updates	Date Changes/Updates made	Date Effective From
1.0	PSP created on new template following programme review event	June 2024	September 2024

² Please refer to the [GCU Qualifications Framework](#) for the minimum credits required for each level of award and the Programme Handbook for requirements on any specified or prohibited module combinations for each award.

Curriculum Map

The curriculum map links the modules listed in the Programme Structure to the Learning Outcomes

This map provides both a design aid to help academic staff identify where the programme outcomes are being developed and assessed within the course. It also provides a checklist for quality assurance purposes and could be used in approval, accreditation and external examining processes. This also helps students monitor their own learning, and their personal and professional development as the course progresses.

Modules			Programme Learning Outcomes																																
Code	Title		A1	A2	A3	A4	A5	A6	B1	B2	B3	B4	B5	B6	C1	C2	C3	C4	C5	C6	C7	C8	D1	D2	D3	D4	D5	D6	E1	E2	E3	E4	E5	E6	E7
SCQF 7	M1N230354	Global Challenges for Business and Society	x	x		x			x		x		x		x	x			x	x	x		x	x		x	x		x	x		x		x	
	M1L130358	International Economic Issues and Challenges (IEIC)	x	x		x		x	x	x	x	x	x		x	x		x	x	x	x	x	x		x			x			x	x	x		
	M1N530484	Principles of Marketing	x	x			x		x		x	x	x		x	x		x		x	x	x	x	x	x		x	x		x	x	x	x		
	M1N630481	Fundamentals of Managing People	x	x			x		x	x	x		x	x	x	x	x	x		x	x	x		x	x		x	x		x	x	x	x	x	
	M1N239494	Management Theory and Concepts		x		x	x		x		x	x			x	x			x		x	x	x		x		x		x	x	x	x	x		
	M1M239355	1. Law in Business		x			x		x	x	x	x	x		x	x		x	x	x		x	x	x	x		x		x	x	x	x			
	M1N330467	2. Organisational Risk and Resilience	x	x		x			x		x		x			x	x			x				x	x	x		x			x				

Modules			Programme Learning Outcomes																																
Code	Title		A1	A2	A3	A4	A5	A6	B1	B2	B3	B4	B5	B6	C1	C2	C3	C4	C5	C6	C7	C8	D1	D2	D3	D4	D5	D6	E1	E2	E3	E4	E5	E6	E7
SCQF 8	M2N230570	International Work, Organisations and Society (IWOS)		x	x	x			x		x	x	x		x	x			x					x		x				x	x	x		x	
	M2N330359	Fundamentals of Financial Management				x	x	x	x	x					x	x			x		x	x	x		x	x				x	x				
	M1L130357	Understanding Data		x	x	x	x		x	x	x		x		x		x		x		x	x			x	x				x		x		x	x
	M2N230410	Operations and Supply Chain Management		x	x	x	x		x		x	x	x	x	x	x			x		x				x	x					x	x	x		
	M2N230571	Responsible Management and Practice	x	x	x	x	x		x	x	x		x	x	x	x	x	x	x	x	x	x		x	x	x		x	x	x	x	x	x	x	
	M2N530489	1. Social Media Marketing	x	x			x		x		x	x	x	x		x	x		x	x	x	x	x	x	x	x		x	x		x	x	x	x	
	M2N430429	2. Fundamentals of Financial Technologies			x	x	x	x		x	x	x			x	x	x			x			x	x		x	x				x	x			
	M2N230412	3. Ethics, and Responsible Leadership	x	x		x			x		x		x			x	x			x				x	x	x		x			x				

Modules			Programme Learning Outcomes																																
Code	Title		A1	A2	A3	A4	A5	A6	B1	B2	B3	B4	B5	B6	C1	C2	C3	C4	C5	C6	C7	C8	D1	D2	D3	D4	D5	D6	E1	E2	E3	E4	E5	E6	E7
	M3N230361	Business Case Investigation	x	x	x		x		x	x	x	x	x	x	x	x		x	x	x	x	x	x	x	x	x		x		x	x	x	x	x	x
SCQF 9	M3N230566	International Business Strategy	x	x		x	x		x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x		x		x	x	x	x	x	x	
	M3N630607	Contemporary Employment Relations in the Global Economy	x	x		x	x		x	x	x	x	x	x	x	x	x		x	x	x	x	x	x	x		x		x	x	x	x	x		
	MHN230368	Work Experience Placement	x	x		x			x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x		x		x	x	x	x	x	x	
	M3N230362	Citizenship and Community Participation	x	x	x	x			x		x	x	x	x	x	x	x	x	x	x	x	x			x	x		x	x	x		x	x	x	x
	M3N230506	Project Management	x	x	x	x	x		x	x	x	x	x	x	x	x	x	x	x	x	x	x		x		x				x	x	x	x	x	x
	M3N230364	Professional Practice 1		x	x	x	x	x		x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	
	M3N230365	Professional Practice 2		x	x	x	x	x		x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
	M3N230385	Sustainability, Corporate Responsibility and Ethics (SCoRE)	x	x	x	x	x		x	x	x	x	x			x	x	x		x		x	x			x				x	x			x	
	M3B230385	Designing Transparent and Sustainable Supply Chain Management	x	x	x	x	x	x		x	x	x	x	x	x	x	x			x			x			x	x				x	x	x		
	M3N530491	Marketing Analytics for Strategic Decision Making			x	x	x		x	x	x	x	x	x	x				x				x	x	x		x	x				x		x	
	M3N330363	Data Analytics		x	x		x			x	x	x	x			x								x	x	x	x	x				x	x	x	x
	MHN230477	Principles of Procurement and Contract Management	x	x		x	x			x		x	x			x	x			x					x	x					x	x	x	x	x

Modules			Programme Learning Outcomes																																
Code	Title		A1	A2	A3	A4	A5	A6	B1	B2	B3	B4	B5	B6	C1	C2	C3	C4	C5	C6	C7	C8	D1	D2	D3	D4	D5	D6	E1	E2	E3	E4	E5	E6	E7
SCQF 10	MHN630366	Graduate Talent Employability	x	x	x		x		x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x		x	x	x	x	x	x	
	MHN230573	Management of Innovation and Creativity	x	x				x		x	x	x	x			x	x		x	x	x	x	x	x	x		x		x	x	x	x	x	x	
	MHN230367	Honours Research Project	x	x	x		x			x	x	x	x	x	x	x	x		x	x	x	x	x	x	x	x		x		x	x	x	x	x	
	MHN130401	Managing Sustainable Business Excellence	x	x				x		x	x	x	x	x			x	x		x	x	x	x	x	x		x	x		x	x	x	x		
	MHN230567	Procurement Challenges in the Public and Private Sector	x	x	x	x	x			x	x	x	x	x	x	x	x			x		x	x	x		x	x				x	x	x	x	
	MHW230525	Global Social Entrepreneurship and Enterprise (GSEE)	x	x		x		x			x	x	x			x	x			x				x			x		x	x	x	x	x		
	MHN330465	Strategic Foresight Analysis (Scenario Planning)	x	x				x		x	x	x	x	x			x	x		x	x	x	x	x	x		x	x		x	x	x	x		
MHN630511	Strategic HRM in Contemporary Contexts	x	x		x	x				x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x		x		x	x	x	x			