



University for the Common Good

GCU Values and Behaviours

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Glasgow Caledonian University
Values and Behaviours

Our Mission

Our specific purpose

Glasgow Caledonian University is the University for the Common Good

Our Vision

What we want to be recognised for

Our vision is that, by 2030, Glasgow Caledonian University will be recognised as a world leader in social innovation.

Our Values

How we will conduct ourselves at work and study

Our core values of **Integrity**, **Creativity**, **Responsibility** and **Confidence** are shared by staff and students and they underpin what we do and how we do it. Our values are the foundations upon which we build collaborative relationships with like-minded partners to deliver our social mission for the common good.

Integrity *We will:*

- Strive to make a positive difference in the world
- Be open and honest in all our dealings
- Treat everyone with dignity and respect
- Be accountable for our actions

Creativity *We will:*

- Challenge ourselves with new problems
- Create space for curiosity, imagination and entrepreneurialism to flourish
- Draw inspiration from working with others and across discipline boundaries
- Continually seek improvement

Responsibility *We will:*

- Take responsibility for our work, study and our environment
- Empower others to be independent contributors
- Own, learn from and grow through our mistakes
- Comply with all laws and regulations relating to our activities
- Take a whole University approach to physical and mental wellbeing

Confidence *We will:*

- Be proud of our university and its contributions
- Be bold and reach beyond that which is known
- Believe that positive change is within our power to realise
- Nurture self-belief, independence and ambition in others
- Value and share our knowledge and expertise

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